Week 5 tutorial problem

LAW101, unit 1. An invented problem for the tutorial. On Monday a bookseller puts a notice in her window: "First edition, £400, to the first person who brings the cash." On Tuesday she emails a regular customer offering him the book for £380, "open until Friday". He replies asking whether she would take £350. On Wednesday a student arrives with £400 in cash. Advise the parties.